



ОНЛАЙН СЪБИТИЕ

Какво трябва да знаем за **techstars**

 11 НОЕМВРИ 2021

 17:00 ЧАСА



STARTUP
FACTORY

AMERICA FOR
BULGARIA
FOUNDATION





Как да попаднете на радара на Techstars?

Бъдете активни.

Професионален уебсайт.

Присъствие в медии, асоциации и онлайн общности.

Участие в хакатони и събития.

Силна мрежа в LinkedIn.

Продуктово ориентирана компания в сферата на стратегическите интереси на Techstars.

Как започна всичко?

Hello Emiliyan,

At **Techstars** we have been tracking recheck.io and are excited to learn more about you and your startup. We would love to meet you, and share with you how your startup can benefit from participating in the **ABN AMRO + Techstars Future of Finance Accelerator**.

We are looking for great startups and you caught our attention. I am reaching out to you because on November 6th we will be hosting a virtual event about the startup ecosystem in the Benelux region with ABN AMRO and Amazon Web Services. We will also offer special 1:1 office hours (on a first come first serve basis) to startups and offer them help.

I am the Program Manager for the ABN AMRO + **Techstars** Future of Finance Accelerator. Please reach out to me if you have any questions. Here are the links to our virtual event (with ABN AMRO and AWS) and office hours. Please book early as the spots are limited.

Book your spot for the Virtual Event - [Fintech in Benelux with ABN AMRO and AWS](#)

Office Hours slots are limited - [please book your appointment here](#)

Hope to see you next week.

Кандидатстване и договаряне

Предварителни опознавателни събития.

Попълва се апликационна форма (F6S).

Серии от интервюта.

Презентация пред корпоративния партньор (Screening Committee).

Получаване на предложение и подписване Letter of Intent.

Due diligence.

Начало на програмата.

ABN AMRO and Techstars set the stage for the Future of Finance!

Sep 21, 2020

By Kartik Varma, Managing Director of ABN AMRO & Techstars Future of Finance Accelerator

Techstars and ABN AMRO are excited to open applications for their inaugural year of the ABN AMRO & Techstars Future of Finance Accelerator that will kick off in the spring of 2021. As the world of finance is ever changing, there couldn't be a better place to be based than Amsterdam, the birthplace of many financial innovations over the past centuries, to further redesign the financial sector and build a better future for consumers and businesses.

Условијата

Techstars invests \$20,000 in each company and offers an optional \$100,000 convertible note. In return for joining the programme and access to the Techstars network for life, we take 6% ordinary stock in each company.

Techstars is the only accelerator programme that offers an equity back guarantee in the case you are not satisfied with our programme.

We Give First



**We Treat Others
With Respect**



**We Act With
Integrity**



The power of the network

47

Accelerator programs

Mentoring and investing in elite startups to help them do more faster



1000+

Investors

Actively investing in the most innovative and disruptive startups



10,000+

Mentors

Guiding startups on technical, business and organizational decisions



You



5000+

Founders

Accelerator program graduates

1500+

Community programs

Empowering ecosystems through entrepreneurial education



100+

Corporate innovation partners

Helping corporations connect and innovate with visionary startups



Get leverage.

 [Connect.techstars.com](https://connect.techstars.com)

 [Investor Insights](#)

 [Perks](#)

 [The Referral Portal](#)

 [Discuss](#)

Full list of categories:

<https://discuss.techstars.com/categories>

Private groups: <https://discuss.techstars.com/groups>

 [Amplify](#)

Send PR boost requests by joining the Amplify Google group.

For more info please see [here](#).

Защо да изберат вас?

#1 reason is because you have what it takes to be a great founder.

You're here because we like you.

You're absolutely not here because of your idea - most ideas change.

In fact, some of you are here in spite of your idea.

You're here because you respect mentorship, data, and experience.

TRUST THE PROCESS.

Engaging mentors is tough



- It will be harder than you think
- It's going to take some practice

Demo day

30+ versions of the script

20+ recordings

Being grilled 10+ times

Great visuals

It is about the storyline and delivery. You need the “wow” effect

Най-голямата стойност за мен

Нетуорк

Комуникативни умения

Мрежата от инвеститори

Сътрудничество с ментори

Професионализъм

Hot topics for Techstars

Sustainability and climate change related - the biggest economic opportunity ever.

ESG investing.

Digital assets.

Check upcoming programs.