

BLOCKCHAIN AND THE REAL WORLD - WHERE WILL THEY MEET?

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BlackSeaChain

CRYPTO ADOPTION - ARE WE ALREADY THERE?



Owners Demographics

- 63% male, 37% female
- 72% are aged under 34
- 71% have a Bachelor's degree or higher
- The average crypto owner has an annual income of US\$25,000

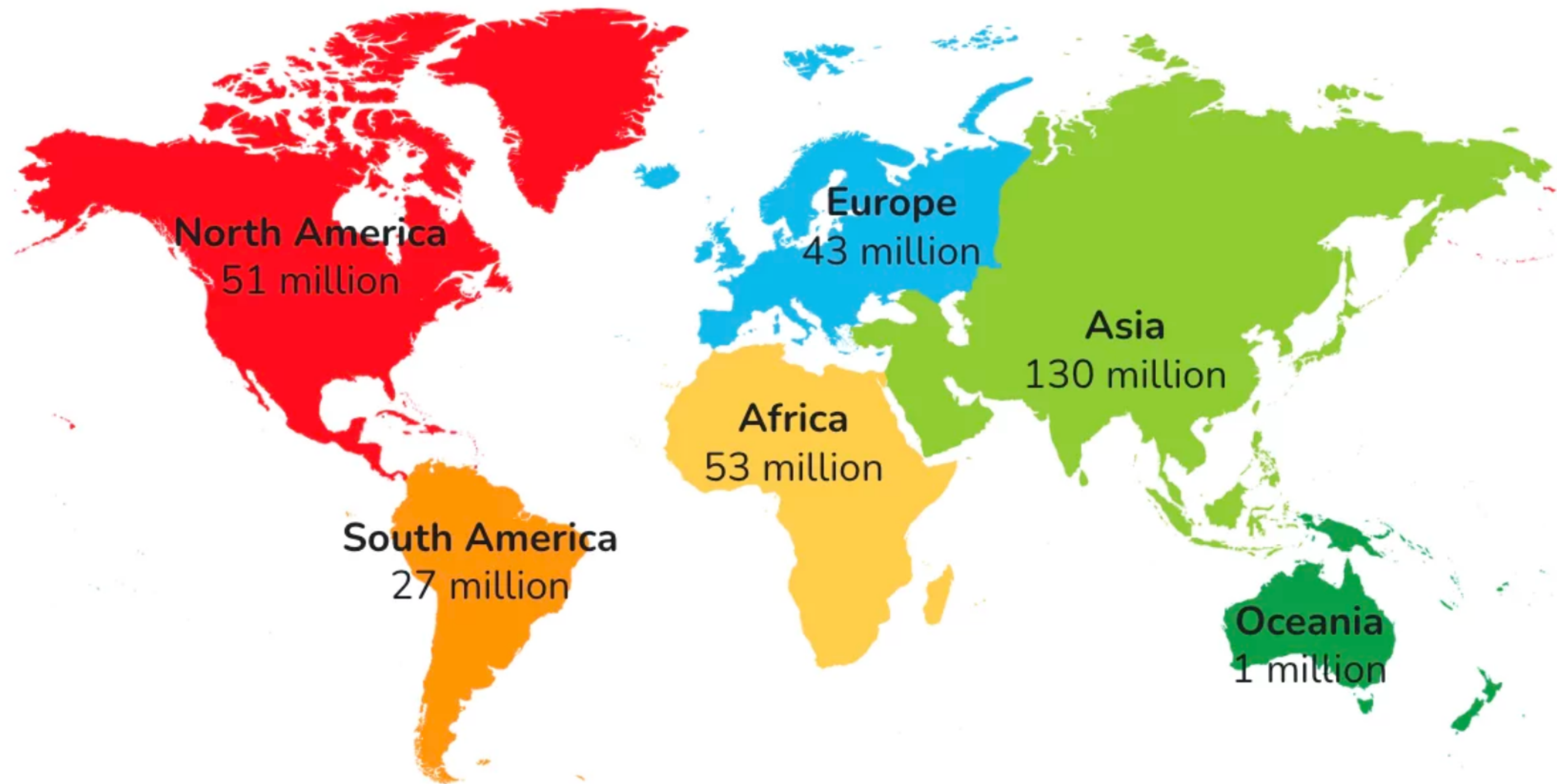
Global crypto adoption exceeds 320,000,000 users

4.2% of the people in the world own crypto

Source: Report by TripleA, August 2022

CRYPTO ADOPTION - ARE WE ALREADY THERE?

OVER 320+ MILLION CRYPTO OWNERS WORLDWIDE



Source: Report by TripleA, August 2022

SO, DID CRYPTO CONQUER THE WORLD?

**AND, DID WE MANAGE TO BRIDGE BLOCKCHAIN AND
THE REAL WORLD?**



AND THE ANSWER IS....



Blockchain as a casino

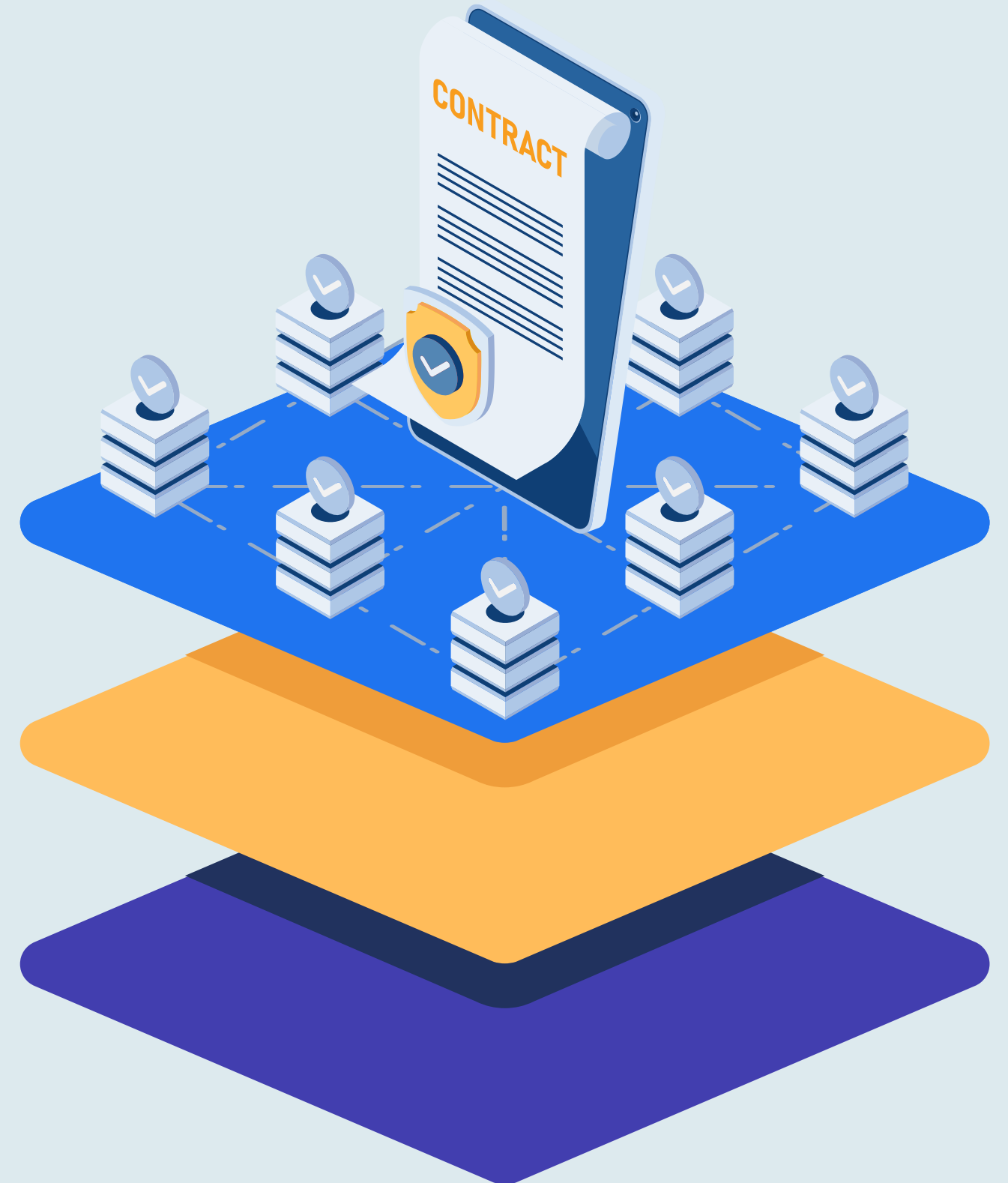


Blockchain as a store of value

WEB3? NO, WEB2.5!

**Blockchain embedded and interwoven
in platforms as a new layer**

**Key enabler for ownership, trust and
identity**



EXPECT VAST GROWTH OF WEBSITES WITH CONNECT WALLET

Connect Wallet



Exclusive content and experience
based on what's in your wallet

The terms for deals will be dependent
on the user history and shared data

INTEROPERABILITY OF PERSONAL DATA



Data portability from one platform to another

Digital identity wallets will become a norm

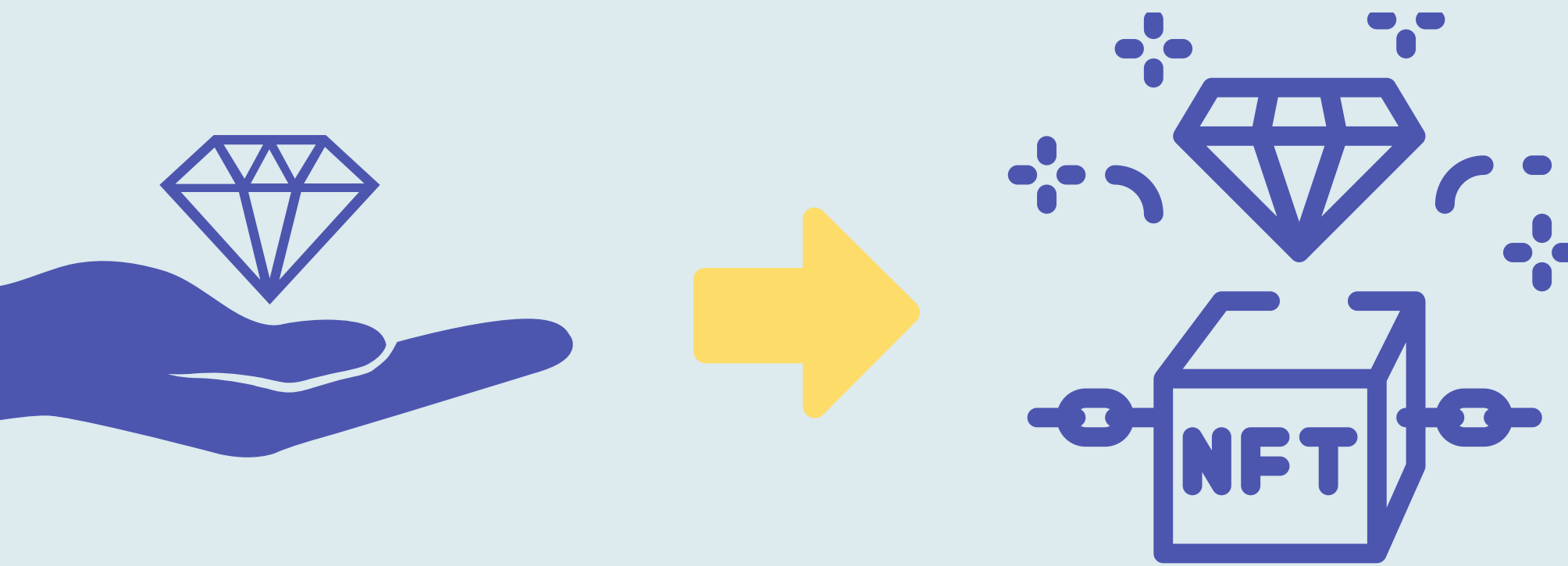


Get return for user generated content

**NFTS
BECOMING A
STANDARD
FOR DIGITAL
OWNERSHIP**



NFTS APPLIED FOR REAL-WORLD (INCL. BUSINESS) ASSETS



Assets

NFTs

NFTs will increasingly represent digital and physical real-world assets

Invoices, contracts and other business assets will become NFTs

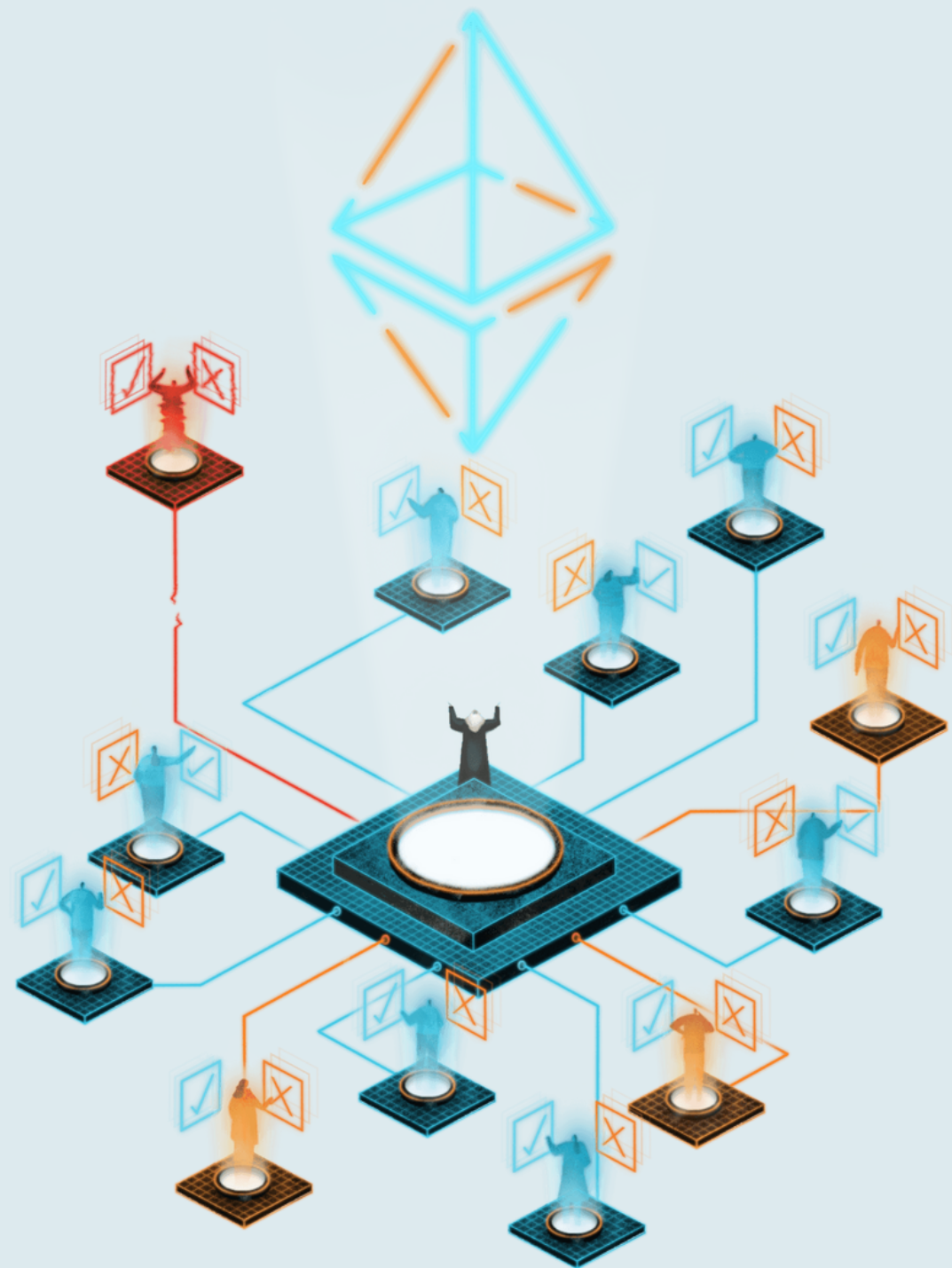
USING TOKENS FOR MANAGING DIGITAL RIGHTS

NFTs will serve as a tool for managing and transferring commercial rights

Encoding terms on-chain for using & commercialising digital assets



CRYPTO BECOMING DE FACTO A STANDARD FOR CROWD FUNDING/INVESTING



Source: Ethereum.org

DAOs emerging as a preferred approach for pooling resources

The efficiency, transparency and accountability of blockchain will make other platforms obsolete



**A BOOM IN
THE CREATOR
ECONOMY
EMPOWERED
BY WEB3**

**Total size of the creator
economy is over \$104 billion in
2021**



PASSPORTS OF PHYSICAL OBJECTS



Passports of buildings, cars and machines

Logbooks on blockchain

EMERGING TRENDS AND OPPORTUNITIES

Loyalty programs will be about token gating and exclusive experience

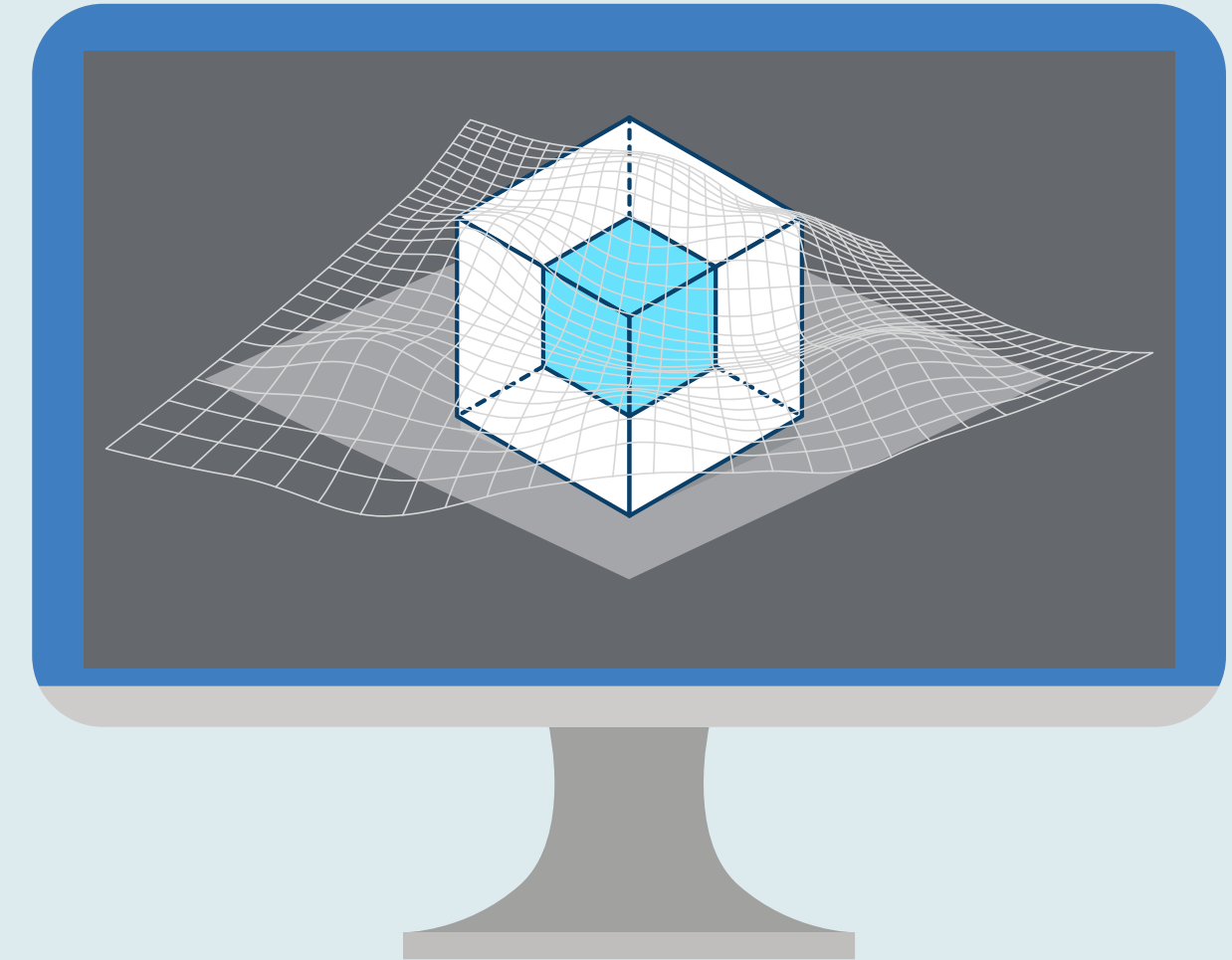
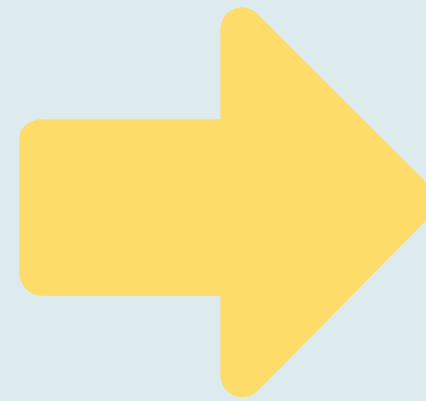
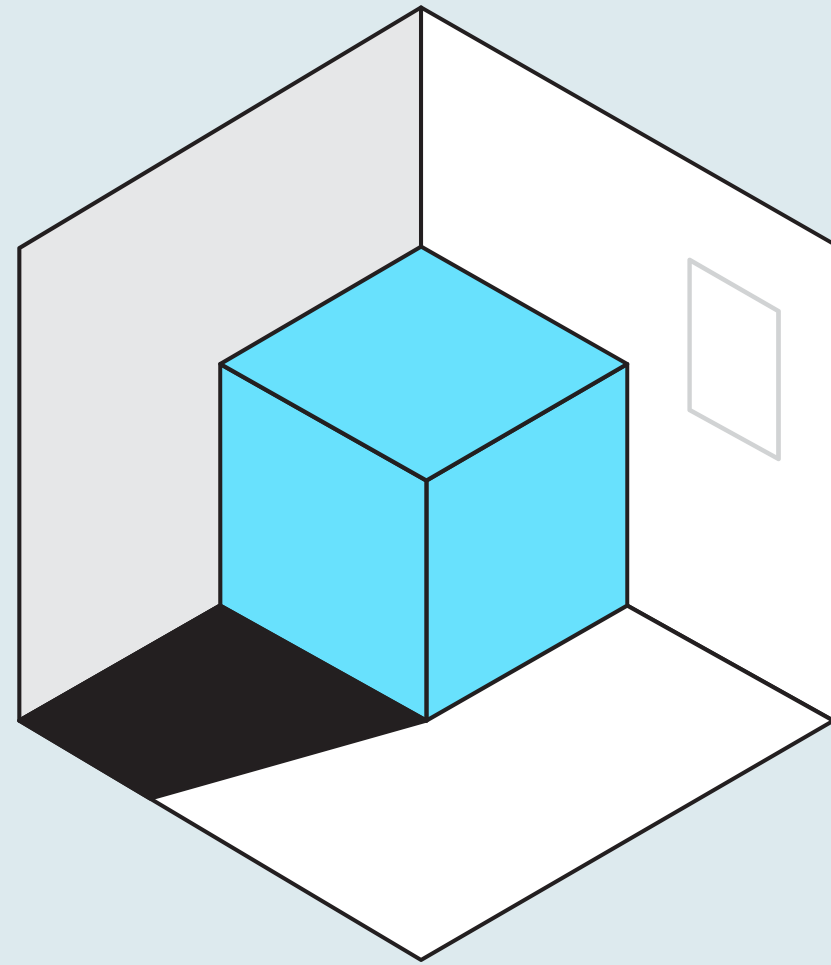
NFTs as membership cards

Participate in the economy/ownership of the network!



Source: Tokenizedhq.com

EMERGING TRENDS AND OPPORTUNITIES



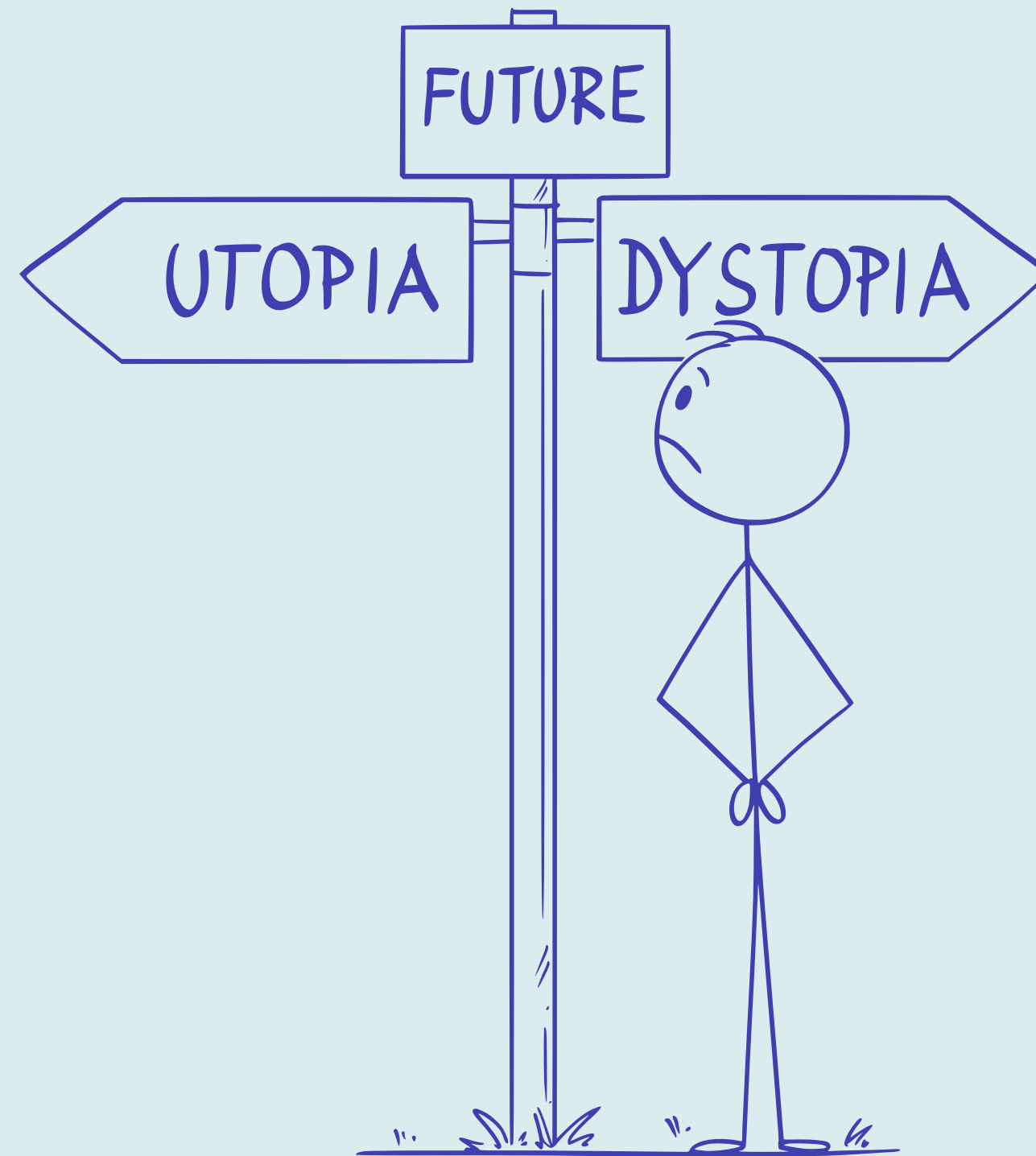
Moving 3D models of physical objects to the virtual worlds

COMPOSABILITY IS HUGELY UNDERESTIMATED



New monetization scenarios will emerge based on network effects and synergies between crypto assets

UTOPIAN OR DYSTOPIAN FUTURE ENABLED BY WEB3?



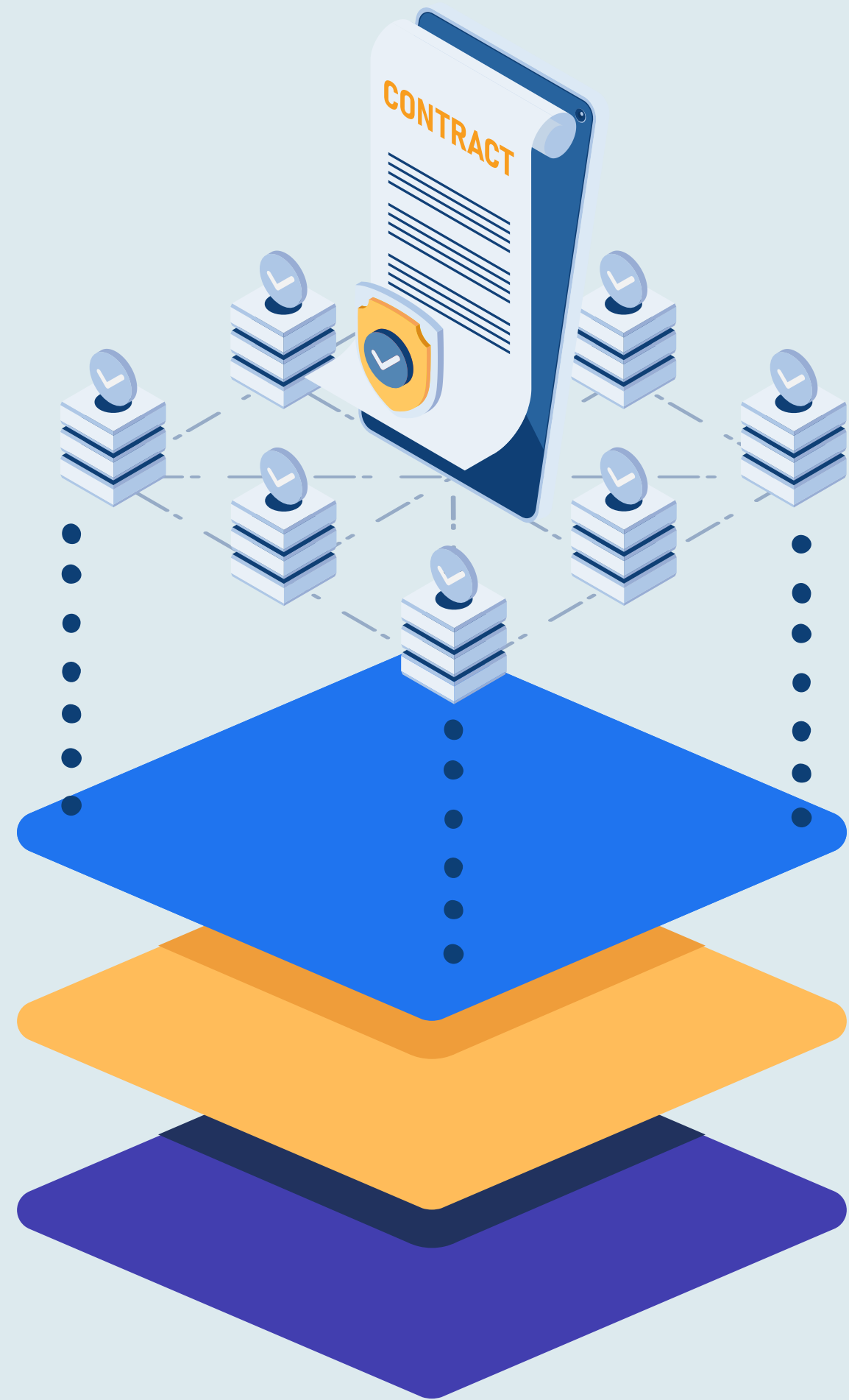
Will web3 empower an idealistic society with perfect meritocracy, fairness and transparency?



THANK YOU

ENEV@RECHECK.IO

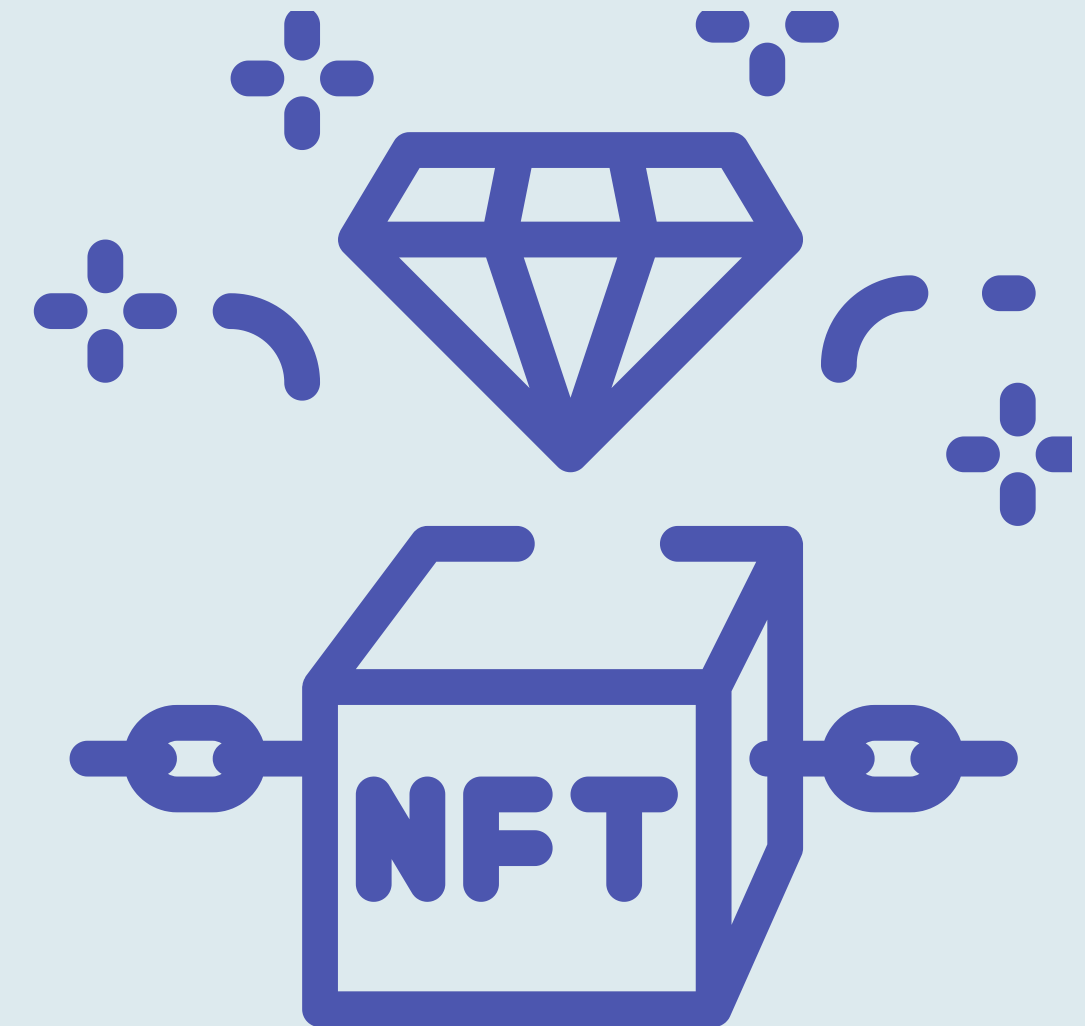
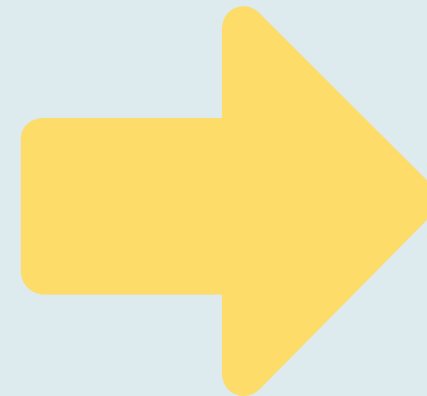




NFTS APPLIED FOR REAL-WORLD (INCL. BUSINESS) ASSETS



Assets

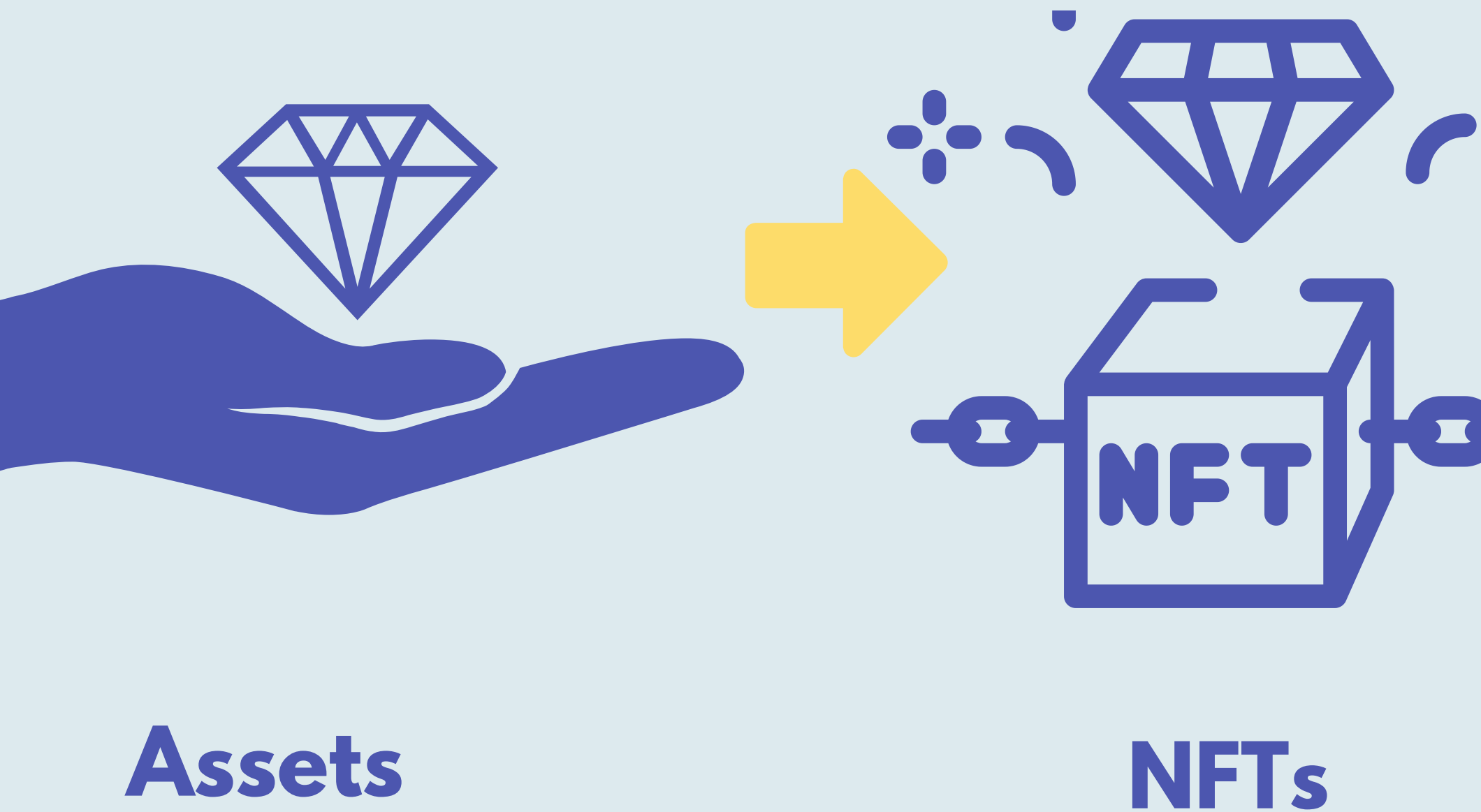


NFTs

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