

## AGENDA OF THE REPLICATION CHALLENGE

Bulgaria - 6-8 October 2023

Day	Time	Programme	People	
	Discovering to solve and			
Friday, Oct. 6th	2:00 pm ~ 3:15 pm	<ul> <li>Introduction to the Replication Challenge (program overview, requirements)</li> <li>Ice breakers, games &amp; team building exercises</li> </ul>	Led by the Snowball Effect (SE) team	
	3:15 pm ~ 5:00 pm	<ul> <li>Solutions Exhibition: find your field of action &amp; discover proven solutions to replicate</li> </ul>		
	5:00 pm ~ 6:45 pm	<ul> <li>Problem solution map, choosing your project and team members</li> </ul>		
	6:45 pm ~ 7 pm	- Wrapping up & next steps		
	7 pm ~ onwards	<ul><li>Dinner time</li><li>Informal time</li></ul>		
	Understanding the local needs, run a market assessment and see how to adapt and launch the project locally			
Saturday, Oct. 7th	9:00 am ~10:00 am	<ul> <li>Ice breakers &amp; energisers</li> <li>Agenda for today &amp; the requirements</li> <li>Short training module on the tips &amp; tricks of a successful market study</li> </ul>	Led by SE Mentors present Judges welcome for a limited time if they want to (optional)	
	10:00 am - 4:30 pm	<ul><li>Market study sprint</li><li>Mentors support</li></ul>		
	During the day	Mentoring sessions available with the initial founders of the project to replicate		
	4:30 pm - 5:00 pm	<ul> <li>Short training on pitching &amp; storytelling</li> <li>Agenda for the next day</li> </ul>		
	5:00 pm ~ onwards	<ul> <li>Team work on their projects + pitch practice</li> <li>Dinner + informal time</li> </ul>		



	Pitch your project, meet the judges and attend an inspiring conference			
Sunday, Oct. 8th	9:00 am ~11:00 am	<ul> <li>Energisers</li> <li>Mock pitch exercise for teams</li> <li>Finalisation of their market study &amp; pitch deck</li> </ul>	Led by SE Mentors v Judges x	
	11:00 am ~12:00 pm	<ul> <li>Pitching session</li> <li>Each teams pitches in front of the judges</li> <li>(5 mins/team + 5 mins Q&amp;A)</li> </ul>		
	12:00 pm ~ 12:45 pm	<ul><li>Deliberation time (judges)</li><li>Buffet lunch for everyone</li></ul>	All & the judges	
	12:45 pm - 1 pm	- Sharing feedback to the participants (judges)		
	1 pm - 2:45 pm	<ul> <li>Conference: roundtable discussion with speakers (judges)</li> </ul>		
	2:45 pm ~ 3 pm	- Closure & wrapping up	All	
	3 pm onwards	- Departure	All	