



RentCycle

Reimagine Consumption.



2 0 2 3
Replication Challenge

Hello,

I'm Vicky



E m o



Emo



Kirit

Emo 

Kirit


Niya 

Emo 

Kirif

Niya 

Nick 



YOU



RentCycle

Reimagine Consumption.



2 0 2 3
Replication Challenge



“ —

Everything you **need** for a better future and success has **already** been **created**. And guess what? All you have to do is go to the **library**.

Henri Frederic Amiel

Swiss philosopher and poet



Reimagine Consumption



RentCycle



Reduce Waste



Save Space



Save Money

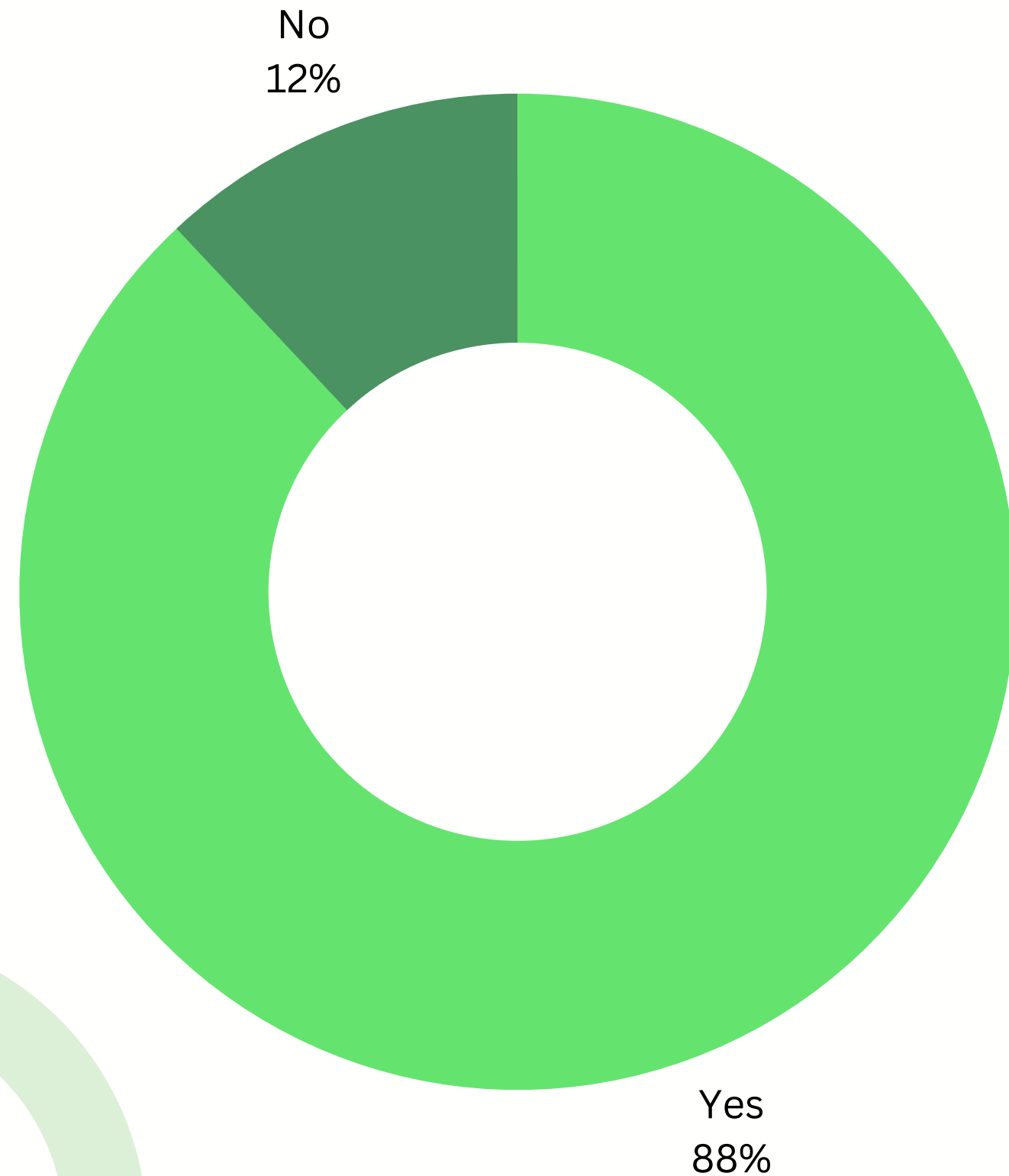


**Build
community**

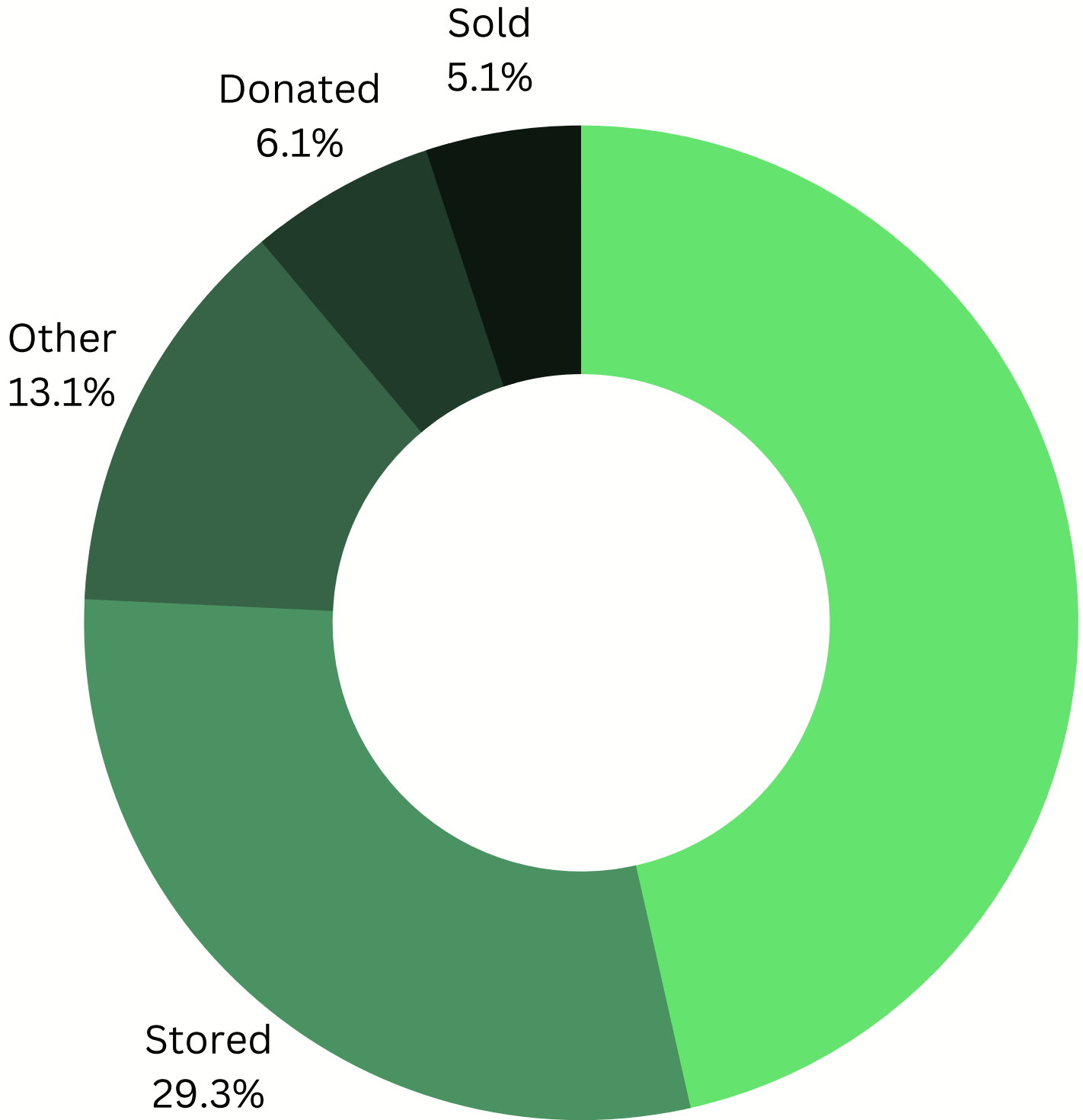
An aerial photograph of a town in Bulgaria, likely Plovdiv, showing a dense cluster of buildings with a mix of architectural styles, including a prominent minaret. The town is surrounded by lush green trees and hills. In the background, there are rolling mountains under a clear sky. A statue is visible on a hill to the right. The overall scene is bright and scenic.

**Would This Work In
Bulgaria?**

Have there been instances where you wanted to repair or fix something but didn't have the necessary tools?



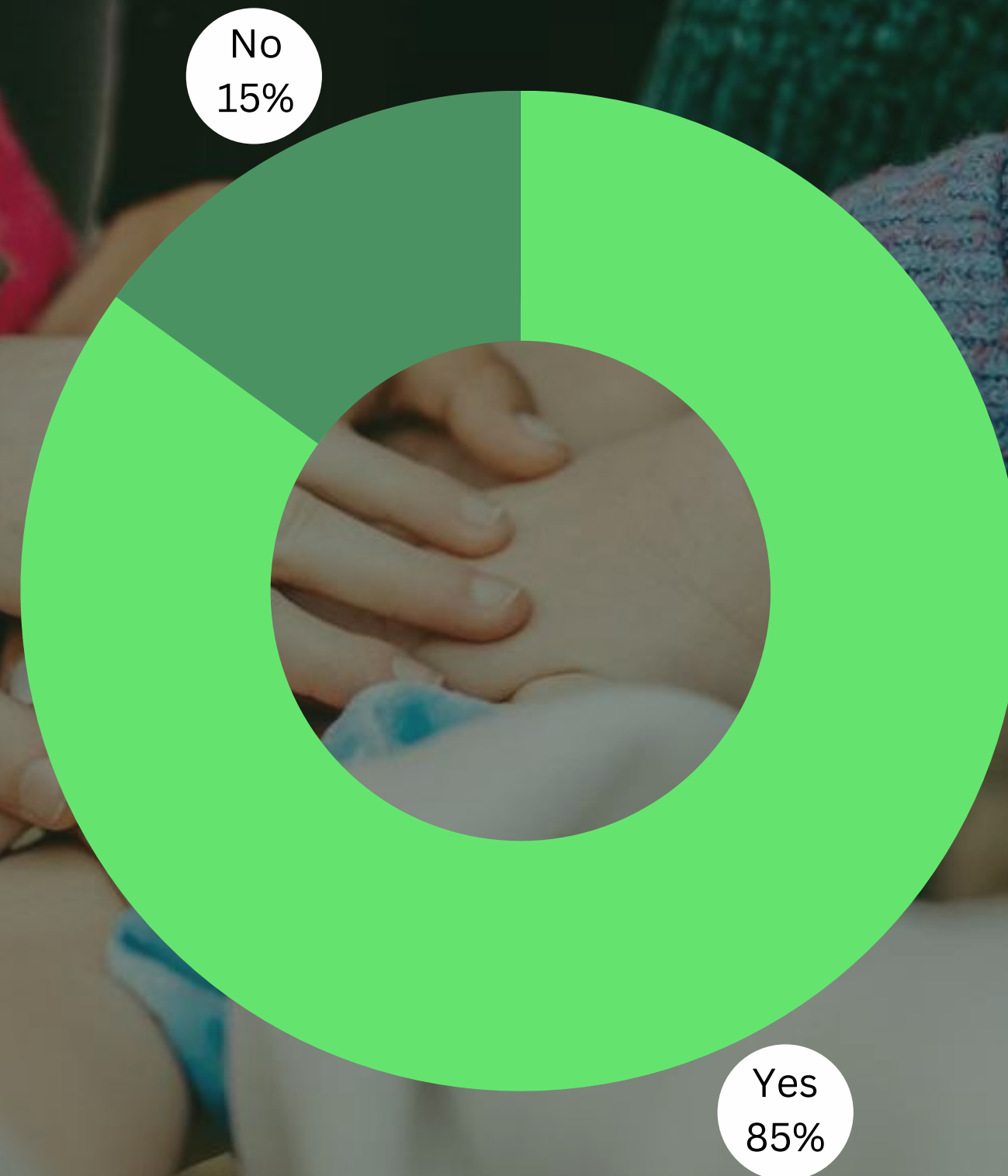
After completing the task, what did you do with the tool/equipment?



Still at home
46.5%



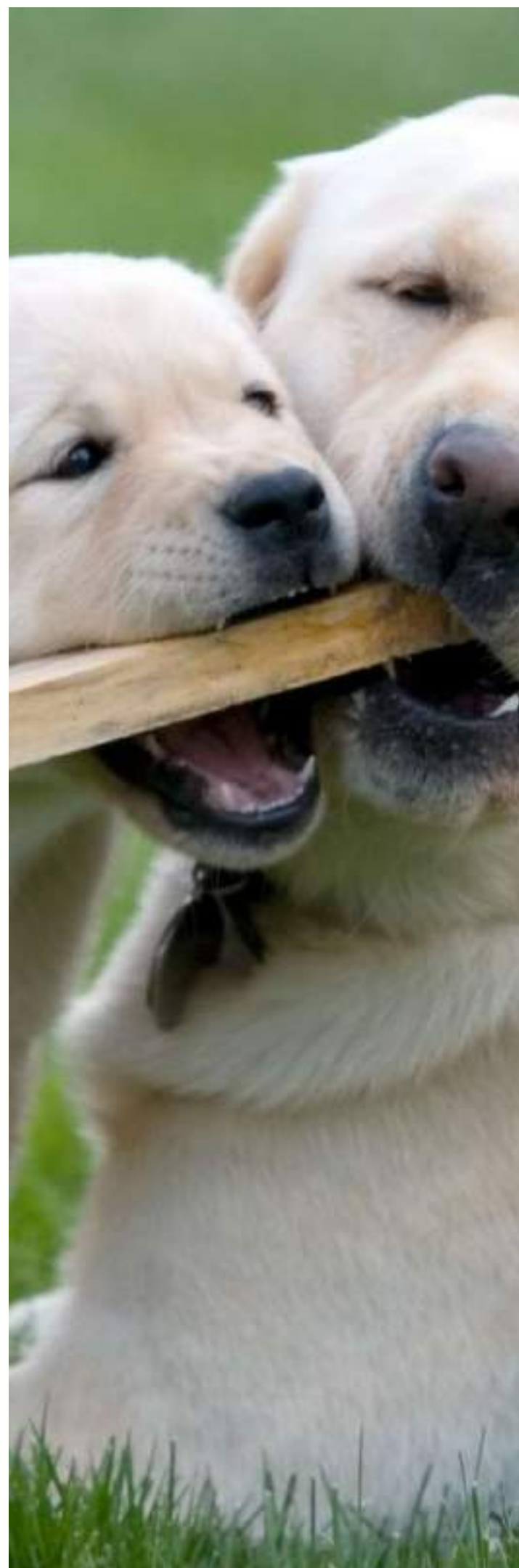
Would a rental or borrowing service for tools/equipment be something you would consider to save money?



The image features several thin, light green curved lines that sweep across the white background, creating a modern, abstract design. These lines are positioned around the text, with some entering from the left and others from the bottom right.

I would prefer
Renting.

Imagine.



**Wallet
Relationship
Home**

**Environmental
Social
Governance**

**Cut waste
Save green
Friendships**

**Trust
Sharing
Community**



**SMARTER
TOGETHER**







Thank you



