



# Care to Create

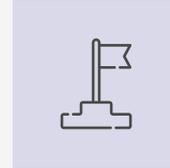
Yo, Vera & Simeon

# The Problem



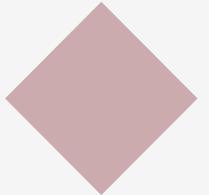
## The children

Children from Care homes have poor self-esteem, lack motivation & belief in their opportunities for professional success



## Bulgarian Economy

The World Bank has calculated that Bulgaria loses over 500M BGN annually because of people who are unintegrated in the society





# Problem Validation

## **Psychology experts confirm:**

- Art is a proven form to boost self-esteem & motivation



# The solution

- A community hub for Care Home children, where they can practice artistic skills





# How does it work

1. Partnership with NGOs
2. Daily Workshops & events
3. Children developing their own art projects



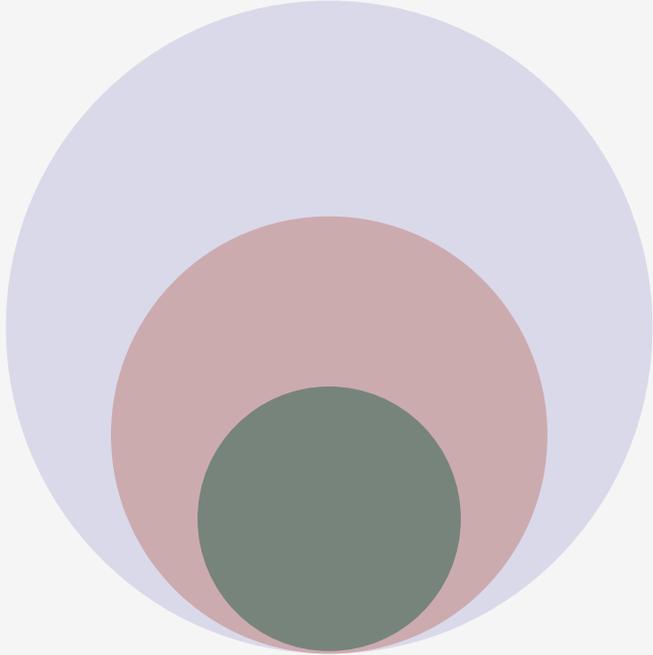
# Finance model



Bulgarian State-funded social programmes

European Union Funds

Charity events



Thank you!

